



## Welcome to ECM 2008 in London!

It's finally here.....2008. The countdown to the JCI European Capitals Meeting 8th - 11th May 2008 has officially started. The ECM2008 team is hard at work, going more than the extra mile to ensure Jaycees who make the trip to London come May will have the time of their lives....and then some!

Our first ECM2008 Newsletter is mostly informational. We have articles from the Conference Director, and someone who has made it a life mission to attend all ECM events. There is also registration and accommodation details, and a preliminary programme guaranteed to make you race to the nearest plane/train/bus/ship, destination London, with such lightening speed, the Formula 1 racer Lewis Hamilton will be positively green with envy!



The year 2008 promises to be a great year for international JCI events with the European Conference in Finland and the World Congress in India. JCI members from European capital cities are very fortunate to add the **European Capitals Meeting (ECM)** to that list. The ECM has been well received by participants in the past and has often been described as their favourite international

event for its informal and personal character. The programme we've put together will create plenty of opportunity to socialise, learn, have fun and build new friendships. In order to maintain that special ECM character the number of registrations will be limited to 100 delegates, so be quick to book if you don't want to miss out!

The setting for the ECM is nothing short of fantastic. The city of **London**, with its rich cultural and business history, is preparing for an even more interesting future as a world-leading city in the financial and cultural world. In 2012 London will be host to the Olympic Games, which will not only redevelop a part of East London, but will also leave a legacy for future generations.

Two seminars during the ECM will focus on these big developments that will change London at a speed the city has never been seen before. With City Hall (next to Tower Bridge and opposite the Tower of London) as a venue for Friday's seminar ECM delegates are in for a treat!

In addition, we will organise two parallel training sessions with top quality trainers and a discussion platform for capital chapters to present common challenges and solutions. There will also be plenty of free time to see the city at your own leisure or through the optional programmes that we will provide. JCI London's Annual Dinner will take place on the Saturday evening and promises to be a great event on its own!

If ever there was a reason to come to London, the European Capitals Meeting 2008 is it!

*Marco van den Heuvel*  
*Conference Director*



## THE ECM EXPERIENCE



The European Capitals Meeting (ECM) is an exclusive congress for JCI chapters from the European Capitals only. The ECM is different. Why do I like the ECM? The usual amount of participants is around 60-100, which gives you more opportunities to meet almost all participants. Furthermore, because of this more chapters are able to organise an international conference, which results in visits to cities that you wouldn't visit normally, like Vilnius (Lithuania), Warsaw and Ankara. The atmosphere is relaxed at the ECM, making new (international) friends is easy and participants are likely to come back, because of this relaxed atmosphere. Nothing is compulsory and everything is allowed, as the ECM is an unofficial JCI Congress. I invite you to come to London this year to taste the greatness of this amazing city and the relaxed atmosphere of the ECM 2008.

Jeroen Wortman  
ECM participant since 2004

## PRELIMINARY PROGRAMME

<b>Thursday 8<sup>th</sup> May</b>		15.25 – 15.30	Closing of seminar and departure
18.00 – 20.00	Registration	15.30 – 20.00	Free time
20.00 – 23.00	Meet & Greet party	20.00 – 22.00	Dinner
<b>Friday 9<sup>th</sup> May</b>		22.00 – .....	After-party
09.00 – 10.00	Registration	<b>Saturday 10<sup>th</sup> May</b>	
09.30 – 09.55	Drinks reception (coffee, tea)	10.00 – 12.00	<i>"The Olympic Games of 2012"</i> Seminar on the planning, challenges, and legacy of the 2012 Olympic games
09.55 – 10.00	Opening of ECM	11.45 – 12.00	Closing of seminar and departure
10.00 – 12.15	<i>"London - How to keep an old city young"</i> Seminar on the challenges, infrastructure, and vision of London	12.00 – 13.00	Lunch
12.15 – 13.00	Lunch	13.00 – 17.00	Free time or optional programmes *
13.00 – 14.30	Two parallel training sessions	20.00 – 23.00	Annual Dinner (formal dinner)
	<i>Christina Ioannidis (Aquitide)</i> <i>"Be the Effective Influencer"</i>	23.00 – .....	After-party
	<i>Jon Colman (Red Vanilla)</i> <i>"What Shape Are You?"</i>	<b>Sunday 11<sup>th</sup> May</b>	
14.30 – 14.45	Drinks reception (coffee, tea)	12.00 – 14.00	Brunch Open forum - Presentations of bidding capitals for ECM2009/ECM2010
14.45 – 15.25	<i>"Different chambers – common problems"</i> Platform for discussing European JCI chambers common challenges within their communities		

\* Optional programmes are social or sight-seeing activities *preselected* by the delegate after registration. For more information please visit our website - [www.ecm2008.org.uk](http://www.ecm2008.org.uk)

## BRAINY BUNCH! COMPETITION

Now seeing we've already established that the ECM2008 is going to be the best ECM you will ever attend (Register now to see history being made), we have decided to launch a BRAINY BUNCH! Competition.

Here's how it works. In every ECM2008 newsletter, there will be two riddles and a question about London. The chapter with the most correct answers will receive a Brainy Bunch Award and a free bottle of bubbly (Do I hear someone screaming for 2?) at our Annual Dinner on Saturday 10<sup>th</sup> May.

### BRAINY BUNCH!

Show us how brainy you are....

- What did the Romans call London?

Drum those temples and solve these riddles.....

- John turns off the light in his bedroom. The light switch is twenty feet from the bed, but he still manages to get into his bed before it is dark. How does he do it?
- A horse travels a certain distance each day. Strangely enough, two of its legs travel 30 kilometers each day and the other two legs travel nearly 31 kilometers. It would seem that two of the horse's legs must be a kilometer ahead of the other two legs, but of course this is not the case. Since the horse is quite normal, how is this situation possible?

To be in for a price, email your name and answers, and your chapter to [info@ecm2008.org.uk](mailto:info@ecm2008.org.uk) using "Brainy Bunch 1" as your subject line.

## REGISTRATION



The ECM2008 team has worked hard to create a top-class package with an interesting programme to guarantee you will enjoy international JCI event. With London as one of the world's most expensive cities, one of our challenges was to keep the ECM affordable. And right now the exchange rate of the pound couldn't be more favourable for your euros (and other European currencies).

Therefore, JCI London is confident that with a registration fee of **£170 only** (about €230), we will keep the ECM2008 affordable to all and attract delegates from as many European capital chapters as possible. This fee will include all meals and drinks, and entry to JCI London's Annual Dinner.

JCI London would *love* you to come to this great event, so what better date to open the registration than on Valentine's Day, Thursday the **14<sup>th</sup> of February 2008**. For more information on how to register, log on to [www.ecm2008.org.uk](http://www.ecm2008.org.uk).

## ACCOMMODATION AND TRAVEL INFORMATION

We are still in discussion with a few hotels to secure a conference hotel in central London and hope to publish the outcome on our website before the ECM registration opens on Thursday. If you plan to come to the ECM and wish to book a hotel already, then you can find a list of hotels as suggestions in different price ranges on our website.

Travel information on how to get to London can also be found on our website. For people wishing to travel with Eurostar we can offer special ticket rates (details on our website).



## CONTACTS

The main contact for information on the ECM 2008 is Conference Director Marco van den Heuvel. He can be contacted by e-mail at: [info@ecm2008.org.uk](mailto:info@ecm2008.org.uk)

For more up-to-date information please check our website: [www.ecm2008.org.uk](http://www.ecm2008.org.uk)

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