



## Welcome to ECM 2008 in London!

It seems like it was only last week that the ECM2008 project team sent out their first newsletter....so you would think we would give your eyes rest for at least a month before sending out the second newsletter. Right?.....**WRONG!**

We are back!!!!!! And we figured that since it is February, and love is in the air, it will be great to remind you why you should fall in love with the European Capitals Meeting (ECM), and especially ECM2008. More importantly, the main reason to send out another newsletter so soon is to inform you of a **price reduction of the ECM registration fee.**

Love is such a wonderful thing don't you think? It makes you think differently, act differently, and in our case, work extra hard to please our fellow Jaycees coming to London in May 2008. In this edition, the Conference Director will fill you in on the latest updates in our quest to make your stay with us truly memorable.



Dear Jaycee,

After many months of hard work organising the ECM 2008 our efforts are starting to pay off!

Last week our first newsletter was sent to 270 JCI members throughout Europe and the registration for the ECM this year on **8-11th May** opened on Valentine's day.

We've already had a great response to our first newsletter and several JCI members registered on the first day registration opened. Most of them are veteran ECM'ers, which to me emphasises that the ECM is an event worth going to. So if you're doubting whether you should attend the ECM, then perhaps the fact that these are people who would book their flight prior to knowing the programme simply demonstrates that it's an event not to be missed. One of the first to register was Mister ECM himself, Daniel Ziska, who has attended every single ECM since the very first one, 14 years ago!

A good programme and organisation does not guarantee a successful ECM. Success is possibly best measured in the number of attendants. Although the announced registration fee of £170 was at cost price, the JCI London council has decided to sponsor the ECM to make it attractive to more people. As a result, the early-bird registration fee is now **£150 only** (about 200 Euros) until Monday 31st March, after which the fee will be £170. You'd be wrong to think this is just another marketing stunt. It merely reflects our determination to make the ECM2008 a big success.

London is an amazing city and our programme will give you a flavour of the great things this city has to offer. We are proud to have secured the top floor of City Hall as a venue for Friday's programme and our website has a link on the Programme page to give you a sneak preview of the breath-taking views you will have.

If ever there was a reason to come to London, the European Capitals Meeting 2008 is it!

*Marco van den Heuvel*  
*Conference Director*



## THURSDAY – THE NEW FRIDAY



What better way to start the ECM than with a party. This is a great way of getting to know everyone before the weekend has even started. Catch up with friends from previous international JCI events, or make new friends. Alternatively, it is a great way to relax and unwind after your trip to London.

JCI London is planning a Welcome Party on Thursday 8<sup>th</sup> May for all our international guests. With so many venues to choose from, the difficulty is not finding one, it is to select one. More information will be published on the website and future newsletters.

## BRAINY BUNCH! COMPETITION

Now the favourite part of the Brainy Jaycees. You'll be glad to know that this competition is still going strong, and we have a new question and some riddles for you.

Here's how it works. In every ECM2008 newsletter, there will be two riddles and a question about London. The chapter with the most correct answers will receive a Brainy Bunch Award and a free bottle of bubbly at our Annual Dinner on Saturday 10<sup>th</sup> May.

### BRAINY BUNCH!

Show us how brainy you are....

- How big was medieval London?

Drum those temples and solve these riddles.....

- I am a band, but I don't play any music – What am I?
- An airplane was circling high above London. Waiting to land at Heathrow it was going around in a circle with a half mile radius, the circle's centre was above Trafalgar Square. Suddenly there is an accident - there is an explosion. Where were the survivors buried?

To be in for a price, email your name and answers, and your chapter to [info@ecm2008.org.uk](mailto:info@ecm2008.org.uk) using "Brainy Bunch 2" as your subject line.

## REGISTRATION



JCI London is proud to announce that the registration fee for the ECM has been reduced from £170 to **£150 only** (about 200 Euros) until **Monday 31st March**, after which the fee will increase to £170. This price reduction was made possible through sponsorship from JCI London itself.

You can register on the website ([www.ecm2008.org.uk](http://www.ecm2008.org.uk)). Our Registration Co-Ordinator, Sarah Beckwith, will then contact you to confirm your registration and to provide you with payment instructions.

Registration has been limited to a **maximum of 100 delegates** and closes on **Sunday 4th May 2008** (whichever comes first).

## ACCOMMODATION



One of the reasons for JCI London to sponsor the ECM is that we have not been able to secure a conference hotel for this event. With so many hotels in London to choose from, this is equally surprising and disappointing. We found that either hotel prices were too high, not enough (twin) rooms were available, or hotels were unwilling to provide attractive discounted rates (as they can make more profit by selling rooms on the Internet).

Instead we have published a list of hotel suggestions in different price ranges on our website, allowing every delegate to find accommodation suitable to his or her taste and budget. In addition, we have provided a short list of search engines for hotels in the London area.

When you have found a hotel room and/or would like to find a room mate to share the costs, then please let us know and we will try to find you someone from our list of attendees. Alternatively, if you have friends or contacts in London, perhaps they would be willing to host you.

As a preferred hotel we would like to suggest the Jurys Inn in Croydon. This hotel is only a five minute walk from Croydon train station, which is a 15 minute journey from London Bridge. A five minute walk will then take you to City Hall, the venue for Friday. The Jurys Inn hotel chain is supportive of JCI and sponsor of JCI Southampton. Rooms are available at special discounted ECM rates of £55 to £70 for a single or twin room, respectively (see website for details).

## DOWNLOADS AND LINKS

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site for more



**Links**

**ECM Promotional Material**

- [ECM 2008 Newsletter](#)
- [ECM 2008 Powerpoint Presentation](#)
- [London's Potential](#)
- [Panorama View from City Hall](#) (location for Friday's seminar)

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The ECM website provides lots of information about the programme and background about the ECM and London. Besides a list of hotels suggestions and search engines for hotels we have also provided tips on how to travel from the various London airports into the city centre. Should you need more information, then please contact us on [info@ecm2008.org.uk](mailto:info@ecm2008.org.uk).

The following resources are also available through the website:

- Presentations to help chapters promote the ECM locally to members,
- Newsletters where interested members can find out more about the ECM and enter a competition,
- Links to a promotional film about London and the magnificent view from City Hall,
- Promotional flyer that will be posted shortly.

## CONTACTS

Marco van den Heuvel (Conference Director): [info@ecm2008.org.uk](mailto:info@ecm2008.org.uk)

For more up-to-date information please check our website: [www.ecm2008.org.uk](http://www.ecm2008.org.uk)

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