



## Good things come to those who register

Spring has finally arrived and although the weather might not exactly be what you would expect in this season (or at least in the UK), the future looks promising. Not the least for what the coming months have to offer. (Bank) Holidays for one, but fantastic international JCI events as well.

The feedback about the ECM programme has been nothing but praising and an important reason for some of the many delegates to sign up and be part of it all. The Saturday programme has seen a bit of a change, but perhaps has balanced the weekend much better.

The ECM team have put in place all the ingredients for a wonderful and reminiscent weekend. And it's up to all the participants of the ECM to make it come together as a fantastic feast, because they will bring that special ingredient: the ECM spirit!

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### "I love it when a plan comes together"

For several months the ECM team has been working hard to organise the European Capitals Meeting 2008. And as we are approaching the ECM weekend, I can't help feeling that it is all coming together rather nicely.

We were very pleased with the sudden increase of registrations as the Early Bird deadline approached and the latest number of registration is quite satisfying: **45 delegates!** And although this is excellent news, it will not stop us promoting the event to our own members as well as other national and international chapters. And there is every reason to register now, even at the slightly higher price of £170 (still a bargain). You don't want to miss out, do you?



Marco and Sofie Sandell  
(President JCI London 2008)

We have modified the programme slightly, but the Friday is still the most important day of the ECM, I think. The day will be themed around development:

- Development of the city of London (its future and challenges),
- Development of our delegates by organising high quality training sessions,
- Development of our chapters by sharing experiences and challenges of all European capital chapters represented.

The ECM programme leaves plenty of opportunity to explore the city and have fun, with **parties** on Thursday, Friday, and Saturday evening (our Annual Dinner), and a **treasure hunt** through the city centre on Saturday morning. All in all, a great recipe for a fantastic weekend in London!

And if that is not enough, we have arranged a special **delegates bag**, filled with goodies and useful information. Christmas is coming early this year for ECM delegates!

*Don't be the one to **hear** how great the ECM was.*

*Be the one who will **tell** others how great it was!*

**Marco van den Heuvel**  
Conference Director



## PRELIMINARY PROGRAMME

Imagine being told about future developments in London by our keynote speaker at the top floor of City Hall with an amazing **360° view over the Pool of London, Tower Bridge and the Tower of London**. At the current price of only **£170** you will get three days of *fun, entertainment, top quality training, fun, education, and great networking opportunities*. Entry to JCI London's **Annual Dinner** is included (that alone covers about half of the fee!), as well as lunches and Friday's dinner. I can't help wondering "Have we made it too cheap?" We think so.

For the last few months we have been trying to put together a seminar on the 2012 Olympic Games in London. Although initial developments with the Olympic Delivery Agency were promising, we have not been successful in securing speakers. To our disappointment we have decided to cancel that seminar. Instead we will now organise a **treasure hunt** through parts of central London. This is a great way to explore the ancient city of London, have fun, and get to know one another even better.

We have organised a few **sight-seeing activities** for the Saturday afternoon. Delegates will receive a separate email where they can state their preference and payment will be received upon arrival in London. Alternatively, guests are free to wander through the city to do whatever they want to do. In your **delegates bag** you will receive a programme booklet about the ECM, together with suggestions on where to spend your free time in London and information about several tourist attractions.

Preliminary Programme	
<b>Thursday 8th May</b>	
20.00 – 23.00	ECM Welcome party (The Cape, St. Katharine's Dock)
<b>Friday 9th May</b>	
09.00 – 10.00	Registration at City Hall
09.30 – 09.55	Drinks reception (coffee, tea)
09.55 – 10.00	Opening of ECM
10.00 – 12.15	<i>"London - How to keep an old city young"</i> Seminar on the challenges, infrastructure, and vision of London 10.00 – 10.45: Peter Bishop (Design for London) 10.45 – 10.55: Break 10.55 – 11.25: Elaine Seagriff (Transport for London) 11.25 – 11.55: Dr. John Bird (Founder of the Big Issue) 11.55 – 12.15: Discussion/questions
12.15 – 13.00	Lunch
13.00 – 14.30	Two parallel training sessions: A) Christina Ioannidis (Aquitude), <i>"Be the Effective Influencer"</i> B) Jon Colman (Red Vanilla), <i>"What Shape Are You?"</i>
14.30 – 14.45	Break (coffee, tea)
14.45 – 15.25	<i>"Different chambers – common problems"</i> Platform for discussing European JCI chambers common challenges within their communities
15.25 – 15.30	Closing of seminar and departure
15.30 – 20.00	Free time
20.00 – 22.00	Dinner (Ruby Blue, Leicester Square)
22.00 – .....	After-party (Ruby Blue, Leicester Square)
<b>Saturday 10th May</b>	
10.00 – 13.00	Treasure Hunt through central London
13.00	Lunch (lunch bags)
13.00 – 17.00	Free time or optional programmes *
18.00 – 02.00	Annual Dinner and after-party at The Clink Prison
<b>Sunday 11th May</b>	
12.00 – 14.00	Brunch and Open Forum (Presentations of bidding capitals for ECM2009/ECM2010)



\* Optional programmes are sight-seeing activities *preselected* by the delegate and paid when registering at City Hall on Friday morning. Delegates can select from:

- **Duck Tours:** sight-seeing London by road and river in an amphibious vehicle (75 minutes, £19).
- **London Eye:** incredible views over the city from London's main attraction (30 minutes, £14)
- **London Eye River cruise:** sight-seeing cruise on the Thames with live commentary by trained guides (40 minutes, £11).

Prices are indications and final prices will depend on the number of participants per activity for potential group discounts.

## EUROPEAN CAPITALS MEETING 2009

Just as JCI London presented a bid to host the ECM2008 last year during the ECM2007 in Copenhagen, we are requesting European Capital Chapters to present a **bid for ECM2009**. To the best of our knowledge no one has come forward to organise next year's event. From our own personal experiences, the scale and activities involved in organising the ECM make it a great opportunity of local JCI members to gain experience in organising a conference with everything that comes with it: marketing, sponsoring, registration, negotiating, planning, budgeting, etc., etc., etc.

JCI London will gladly pass on their learnings to the next organising committee, including the feedback from ECM delegates this year. This will enable them to make the ECM2009 even better than ours!

Chapters interested in organising ECM2009 should make themselves known to Marco van den Heuvel by sending an email to [info@ecm2008.org.uk](mailto:info@ecm2008.org.uk). A laptop and beamer will be made available for the presentation during Sunday's brunch if required. Chapters not attending this year's ECM are also encouraged to put forward a bid.

## JCI LONDON ANNUAL DINNER



Feast like the knights of ancient times in exclusive surroundings in the heart of London, enjoy fine dining, entertainment and dancing until the early hours of the morning.

Mingle with fellow Jaycees from all over Europe, rekindle old friendships and make new friends.

**Special guests:** current and past National Presidents of JCI UK.  
**Guest Speaker:** Howard Dawber, Strategic Advisor, Canary Wharf Group.

## VENUES AND LOCATIONS

The map below indicates where some of the events over the ECM weekend are taking place. More detailed information will be sent to delegates about one week before the ECM. Also, more details and maps will be published in a programme booklet, which will be in your delegates bag. The starting point for Saturday's treasure hunt is yet to be selected, as well as the venue for Sunday's brunch, but all will be published shortly.



## REGISTRATION AND ACCOMMODATION



The registration fee for the ECM is now **£170** and registration closes on **Sunday 4th May 2008**. You can register on the website ([www.ecm2008.org.uk](http://www.ecm2008.org.uk)). Our Registration Coordinator, Sarah Beckwith, will then contact you to confirm your registration and to provide you with payment instructions.

So far we have registrations from the following countries:

The Netherlands (16)	France (2)
UK (11)	Norway (2)
Germany (4)	Sweden (1)
Ireland (4)	Denmark (1)
Estonia (3)	

A list of hotel suggestions in different price ranges in London is published on our website, as well as a list of search engines for hotels in the London area, allowing every delegate to find accommodation suitable to his or her taste and budget.

When you have found a hotel room and/or would like to find a room mate to share the costs, then please let us know and we will try to find you someone from our list of attendees. Alternatively, if you have friends or contacts in London, perhaps they would be willing to host you.

As a preferred hotel we would like to suggest the **Jurys Inn in Croydon**. This hotel is only a five minute walk from Croydon train station, which is a 15 minute journey from London Bridge. A five minute walk will then take you to City Hall, the venue for Friday. The Jurys Inn hotel chain is supportive of JCI and sponsor of JCI Southampton. Rooms are available at special discounted ECM rates of £55 to £70 for a single or twin room, respectively (see website for details).

Travel information on how to get to London by public transport can also be found on our website.

## DOWNLOADS AND LINKS



The ECM website provides lots of information about the programme and background about the ECM and London. Besides a list of hotels suggestions and search engines for hotels we have also provided tips on how to travel from the various London airports into the city centre. Should you need more information, then please contact us on [info@ecm2008.org.uk](mailto:info@ecm2008.org.uk).

The following resources are also available through the website:

- Promotional flyer to hand out to members,
- Presentations to help chapters promote the ECM locally to members,
- Previous newsletters where you can find out more about the ECM and enter the "Brainy Bunch" a competition,
- Links to a promotional film about London and the magnificent view from City Hall.

## CONTACTS

Marco van den Heuvel (Conference Director): [info@ecm2008.org.uk](mailto:info@ecm2008.org.uk).

For more up-to-date information please check our website: [www.ecm2008.org.uk](http://www.ecm2008.org.uk).

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